

HEER BHATT

Motion Designer | Multimedia Designer | Projection Mapping Artist
917-771-5729 | heer.motion@outlook.com | www.heerinmotion.com

PROFESSIONAL SUMMARY

Motion Designer and Graphic Designer with experience creating motion graphics, brand identities, projection mapping installations, and digital marketing content across nonprofit, cultural, and commercial projects. Skilled in visual storytelling, typography, animation, and cross-functional collaboration using Adobe Creative Suite, TouchDesigner, Figma, Cavalry, and MadMapper.

PROFESSIONAL EXPERIENCE

Motion Design Intern | Forsyth Farmers' Market, Savannah, GA Mar 2026 – May 2026

- Designed and animated 2D motion graphics, promotional videos, and social media content for digital marketing campaigns, increasing audience engagement and supporting community outreach.
- Developed visual storytelling assets that communicated local agriculture, fresh produce, and community initiatives through accessible motion design.
- Collaborated with marketing and communications teams to develop creative concepts, maintain brand consistency, and deliver high-quality digital content.

Freelance Graphic Designer & Video Editor | Kavya Creations, Ahmedabad, India Aug 2025 – Oct 2025

- Designed brand identity systems including logos, packaging, business cards, product labels, and marketing collateral for multiple clients.
- Produced and edited promotional videos using motion graphics, typography, and video editing techniques optimized for social media platforms. Added English subtitles to Gujarati language promo to increase accessibility.
- Partnered with clients to define creative direction, revise deliverables, and improve accessibility through English subtitling.

Creative Collaborator | Digital Graffiti Festival, Alys Beach, FL Mar 2025 – May 2025

- Designed and animated visuals for two projection mapping installations at the Caliza and Butteries architectural spaces.
- Contributed to concept development, animation, visual design, and large-scale content adaptation for immersive public art experiences.
- Created visuals inspired by Art Deco motifs and architectural storytelling while collaborating with multidisciplinary creative teams.

Creative Collaborator | SCAD Style Digital Arts Showcase, Savannah, GA Mar 2025

- Created projection-mapped motion graphics for a public digital arts showcase, delivering installation-ready animation assets.

EDUCATION

Savannah College of Art and Design | M.F.A. Motion Media Design
Gujarat University | B.Sc. IT Animation and VFX

SKILLS

Motion Graphics • 2D Animation • Projection Mapping • Kinetic Typography • Video Editing • Brand Identity • Visual Storytelling
• Concept Development • Social Media Marketing • Time Management • Creative Problem Solving • Communication
After Effects • Premiere Pro • Photoshop • Illustrator • InDesign • Figma • TouchDesigner • Cavalry • MadMapper • M.S. Office
Languages: English (Professional), Hindi (Native), Gujarati (Native)